

Thursday 7<sup>th</sup> May



and



L.O. To design and describe a new toy.

This week you read about a boy called Noah who was  
in a toy shop.

Most, if not all of you have been to a toy shop before.  
You might have also browsed the toy section of a  
catalogue, or looked at toys online.

Think carefully about the type of toys that you can currently buy.

## Types of Toys...

Animals

Action figures

Cars and radio controlled

Construction toys

Creative toys

Dolls

Educational toys

Electronic toys

Soft toys

## Plus more!

A study found that the average 10-year-old child in the UK  
owns 238 toys, but plays with only 12 on any given day.



# Task 1

**Imagine you were a toy designer. You have been asked to design a brand new toy for a shop.** Can you think of a brand new toy that could be sold in a toy shop?

## **What would you design?**

Will it be a soft toy? A doll? An electronic toy? A game? How would your toy be different? Who would want to buy it?

Why? How much do you think it should cost?

**Draw a design for your new toy and label it.**

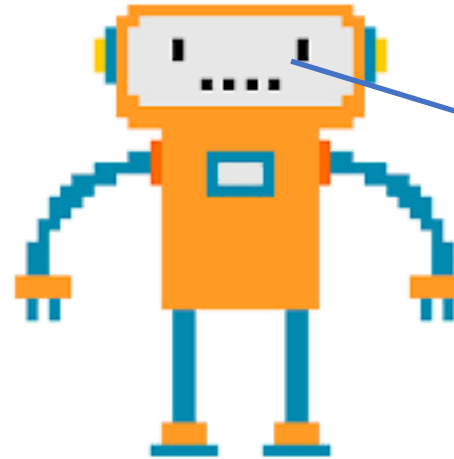


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L.O. To design a new toy.

## Intel-Turbo 3000

voice  
controlled  
/ talks



Uses eye  
sensors to  
read

indoor/outdoor use

educational, it can  
answer questions

Cleans  
with feet  
suckers

# Task 2

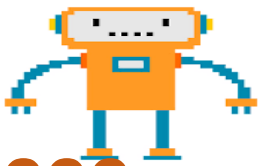
Write an advert for your toy, telling your customers all about it and enticing them to buy it. Will your advert be for the TV, or a magazine? How will you use descriptive language to draw your customers in? How will you use persuasive language to get them to buy it? Try it out on someone else in your house – would they buy your toy? Why or why not?

## EXT

You could also try to find out more facts about toys:

- which country spends the most on toys.
- which toy designs date back the longest.

**EXAMPLE**



## Intel-Turbo 3000

*You haven't seen anything like it before!  
The exclusive Intel-3000 is a toy like no other, it's your new best friend!*

*Ever wanted to know the capital city of a country, or what the weather will be like tomorrow? Look no further, the educational Intel-Turbo 3000 has the answer to everything!*

*Chores to do? No problem! With it's top quality sensors, strong foot-suckers and tough grip, it can tidy your bedroom in no time. It can even read to you while you put your feet up and relax!*

*Voice activated, long lasting battery life, indoor and outdoor use.*

*The Intel-Turbo 3000 can do it all!*

*Be sure to get yours today!*